

SPONSORSHIP OPPORTUNITIES 2024



NATIONAL
FIRST LADIES

LIBRARY ★ MUSEUM

About National First Ladies Library & Museum



Nestled within downtown Canton and partnered with the First Ladies National Historic Site in Canton, Ohio, the National First Ladies Library & Museum stands as an unparalleled testament to the indelible legacies forged by the First Ladies of the United States. This singular institution, the sole of its kind worldwide, is committed to the advancement of women through the history it shares. Its mission to safeguard and magnify the profound contributions of these remarkable women empowers a new generation of leaders.

Conceived as a visionary 501(c)3 nonprofit organization in 1995 by Mary Regula, the esteemed wife of former U.S. Representative Ralph Regula, the National First Ladies Library embodies a passionate commitment to preserving the essence of the First Ladies' impact. In an extraordinary turn of historical significance, the year 2000 witnessed the decisive stroke of President Bill Clinton's pen, etching into law the establishment of the First Ladies National Historic Site in Canton. This act designated it as the 380th unit in the prestigious National Park Service—a profound recognition of the site's cultural significance.

Comprising the historic Saxton-McKinley home, which showcases the formative years of First Lady Ida Saxton McKinley, alongside the First Ladies Park, the site weaves an immersive narrative of resilience, influence, and the relentless pursuit of progress. The heart of the site is the the National First Ladies Library & Museum, which beckons visitors to traverse the corridors of history to witness the legacies of these extraordinary women, who shaped the fabric of the nation.

VISION: THE CASE FOR SUPPORT

Approaching its momentous 25th-anniversary milestone as a National Historic Site in 2025, the National First Ladies Library & Museum is gearing up for a transformative chapter in the next decade. Unfolding over the past quarter-century, the site has retained its historical charm, but as the expectations of modern audiences and national tourists evolve, the need for substantial modernization and enhancements has become undeniable.



In a visionary collaboration with the National Park Service, the National First Ladies Library & Museum is embarking on an ambitious three-to-five-year plan to redefine the visitor experience and rejuvenate the facilities. We invite stakeholders to anticipate upgrades to the existing buildings, and the infusion of dynamic new interactive exhibits. The transformation extends to improved wayfinding signage, innovative educational programming, and an expansive community outreach initiative.

Beyond the confines of Canton, a bold national marketing and tourism campaign will be unfurled, enticing enthusiasts from across the country to discover Canton's "hidden gem." The National First Ladies Library & Museum is readying to captivate a new generation of visitors, seamlessly blending the rich tapestry of history with the expectations of the contemporary explorer.



SPONSORSHIP LEVELS



Presenting Corporate Sponsor Naming Rights

\$25,000 +



Your company will enjoy the pinnacle of exclusivity and elevate your corporate presence through this prestigious naming rights opportunity, which offers naming rights to major exhibits and elite ongoing programmatic series. Your company's name takes center stage alongside illustrious exhibits and high-level programs, leaving an enduring mark for an entire year.



Your corporate identity will be seamlessly woven into the fabric of this exceptional exhibit, resonating at every turn and etching your brand into the minds of our discerning audience.



As Presenting Sponsor, your name and logo will grace our web presence, printed collateral, and cascade across all media and marketing efforts, establishing your company as the epitome of support. In addition, you will receive up to 20 VIP tickets to our exclusive events throughout the year. Elevate your corporate hospitality with a private VIP party on a date of your choice tailored to your cultivated tastes (exclusive of food, beverage, and other event costs). Our commitment to excellence extends to negotiating additional benefits, ensuring that your partnership with us is as unique and extraordinary as your brand.



Seize the opportunity to be synonymous with sophistication, exclusivity, and a commitment to preserving the legacy of influential women. By becoming a sponsor at the \$25,000 level and join us on a journey where your brand takes center stage.



SPONSORSHIP LEVELS

Presenting Corporate Sponsor Highlights

- **Prominent Placement on Website:** Secure prime real estate on our high-traffic website. Elevate your brand's online presence with a prominently placed logo and name as presenting sponsor, ensuring optimal visibility to our diverse online audience.
- **Strategic Inclusion in Printed Collateral:** Cement your presence in the physical realm with your logo and name as presenting sponsor prominently integrated into our printed materials. From event brochures to promotional posters, your brand will be showcased to captivate both attendees and onlookers.
- **Exclusive Branding Across Media Platforms:** Leverage the prestige of being recognized as the Presenting Sponsor across all media channels. From press releases to targeted social media campaigns, your business will be at the forefront of our extensive marketing efforts.
- **VIP Access for Corporate Entertaining:** Enjoy up to 20 VIP tickets throughout the year, offering a unique opportunity for corporate entertaining. Network with key stakeholders and clients in an environment of cultural sophistication, creating memorable experiences that resonate with your business objectives.
- **Private VIP Party** (exclusive of catering and event costs): Elevate client engagement with the option to host an exclusive VIP party on a date of your choice. Tailor these events to align with your corporate goals, providing a unique platform for fostering meaningful connections and brand affinity.
- **Flexible Negotiation for Customized Benefits:** Recognizing the unique needs of your business, we offer flexibility in negotiating additional benefits. Let's collaborate to tailor a sponsorship package that aligns seamlessly with your strategic goals, ensuring a mutually beneficial partnership.



SPONSORSHIP LEVELS



Diamond Corporate Sponsor

\$15,000 - \$24,000



Envision your brand occupying the esteemed naming rights for select smaller exhibits or programs, a testament to your commitment to educational excellence and cultural preservation. Picture your company's name prominently displayed on our website, seamlessly integrated into our printed collateral, and commanding attention across all media and marketing channels, showcasing your unwavering dedication to our shared vision.



As a distinguished Diamond Corporate Sponsor, enjoy up to 15 VIP tickets to our exclusive events throughout the year. Your name and logo will be tastefully presented ensuring that your support is recognized in a manner befitting its significance.

Additionally, enjoy the flexibility of negotiated benefits tailored to suit your corporate aspirations, cementing your status as a valued partner in our mission. Your commitment to our cause will be reflected in our collaboration, creating a sponsorship experience that aligns seamlessly with the essence of your brand.



Seize the opportunity to become a Diamond Corporate Sponsor, an exclusive designation that transcends ordinary support and positions your brand among the elite. Join us in solidifying the legacies of our esteemed First Ladies, where your corporate identity becomes synonymous with prestige and cultural stewardship.





SPONSORSHIP LEVELS

Diamond Corporate Sponsor Highlights

- **Prominent Placement on Website:** Secure prime real estate on our high-traffic website. Elevate your brand's online presence with a prominently placed logo and name as a sponsor, ensuring optimal visibility to our diverse online audience.
- **Strategic Inclusion in Printed Collateral:** Cement your presence in the physical realm with your logo and name as presenting sponsor prominently integrated into our printed materials. From event brochures to promotional posters, your brand will be showcased to captivate both attendees and onlookers.
- **Exclusive Branding Across Media Platforms:** Leverage the prestige of being recognized as a sponsor across all media channels. From press releases to targeted social media campaigns, your business will be at the forefront of our extensive marketing efforts.
- **VIP Access for Corporate Entertaining:** Enjoy up to 15 VIP tickets throughout the year, offering a unique opportunity for corporate entertaining. Network with key stakeholders and clients in an environment of cultural sophistication, creating memorable experiences that resonate with your business objectives.
- **Private VIP Party** (exclusive of catering and event costs): Elevate client engagement with the option to host an exclusive VIP party on a date of your choice. Tailor these events to align with your corporate goals, providing a unique platform for fostering meaningful connections and brand affinity.
- **Flexible Negotiation for Customized Benefits:** Recognizing the unique needs of your business, we offer flexibility in negotiating additional benefits. Let's collaborate to tailor a sponsorship package that aligns seamlessly with your strategic goals, ensuring a mutually beneficial partnership.



SPONSORSHIP LEVELS

Gold Corporate Sponsor \$10,000 - \$14,000

Distinguish your brand with pride as you potentially secure naming rights for select smaller exhibits or programs, symbolizing your commitment to the finer nuances of cultural enrichment. Your name and logo will be displayed both in print and online.

Your corporate identity will permeate all media and marketing efforts for the desired exhibit or program, ensuring that your commitment is acknowledged with the prominence it deserves. Delight in the exclusivity of up to 10 VIP tickets to our distinguished events, where you'll revel in the luxury of an elevated experience tailored to your discerning taste.

In addition to these benefits, we allow for flexibility of negotiated perks designed to align seamlessly with your corporate objectives. As a Gold Corporate Sponsor, your brand will become a pivotal part of our narrative, contributing to a cultural legacy that transcends ordinary support.

Seize the opportunity to make a lasting impact as a Gold Corporate Sponsor, where your commitment to excellence aligns with our shared vision. Join us on this journey of cultural enrichment, where your brand becomes synonymous with prestige and the timeless pursuit of enriching our shared heritage.



SPONSORSHIP LEVELS

Gold Corporate Sponsor Highlights

- **Prominent Placement on Website:** Secure prime real estate on our high-traffic website. Elevate your brand's online presence with a strategically placed logo and name as a sponsor, ensuring optimal visibility to our diverse online audience.
- **Strategic Inclusion in Printed Collateral:** Cement your presence in the physical realm with your logo and name as presenting sponsor strategically integrated into our printed materials. From event brochures to promotional posters, your brand will be showcased to captivate both attendees and onlookers.
- **Exclusive Branding Across Media Platforms:** Leverage the prestige of being recognized as the Presenting Sponsor across all media channels. From press releases to targeted social media campaigns, your business will be at the forefront of our extensive marketing efforts.
- **VIP Access for Corporate Entertaining:** Enjoy up to 10 VIP tickets throughout the year, offering a unique opportunity for corporate entertaining. Network with key stakeholders and clients in an environment of cultural sophistication, creating memorable experiences that resonate with your business objectives.
- **Private VIP Party** (exclusive of catering and event costs): Elevate client engagement with the option to host an exclusive VIP party on a date of your choice. Tailor these events to align with your corporate goals, providing a unique platform for fostering meaningful connections and brand affinity.
- **Flexible Negotiation for Customized Benefits:** Recognizing the unique needs of your business, we offer flexibility in negotiating additional benefits. Let's collaborate to tailor a sponsorship package that aligns seamlessly with your strategic goals, ensuring a mutually beneficial partnership.



SPONSORSHIP LEVELS



Silver Corporate Sponsor \$5,000 - \$9,000



As a Silver Corporate Sponsor, your brand may earn the prestigious naming rights for select smaller exhibits or programs, symbolizing your dedication to fostering cultural richness. Your corporate identity will be represented in the digital realm as your name and logo will be placed on our website, seamlessly integrated into our printed collateral—a visual testament to your support and dedication.



Elevate your brand's visibility across all media and marketing channels, ensuring that your commitment resonates with our audience in a manner befitting its significance. Receive up to 6 VIP tickets to our distinguished events throughout the year.

In addition to these benefits, enjoy the flexibility of negotiated perks, allowing your sponsorship to align seamlessly with your corporate aspirations. Your partnership as a Silver Corporate Sponsor underscores your brand's commitment to the enduring pursuit of cultural excellence and enriching our shared heritage.



Take this opportunity to make a lasting impact as a Silver Corporate Sponsor, where your brand becomes an integral part of our narrative. Join us on this journey of cultural enrichment, where your commitment to excellence aligns seamlessly with our shared vision, creating a legacy that transcends ordinary support.

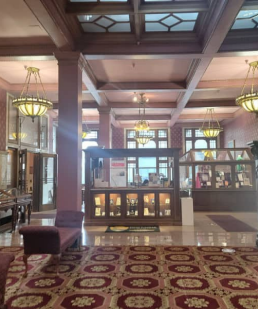




SPONSORSHIP LEVELS

Silver Corporate Sponsor Highlights

- **Prominent Placement on Website:** Secure prime real estate on our high-traffic website. Elevate your brand's online presence with a strategically placed name as a sponsor, ensuring optimal visibility to our diverse online audience.
- **Strategic Inclusion in Printed Collateral:** Cement your presence in the physical realm with your logo and name as a sponsor strategically integrated into our printed materials. From event brochures to promotional posters, your brand will be showcased to captivate both attendees and onlookers.
- **Exclusive Branding Across Media Platforms:** Leverage the prestige of being recognized as a sponsor across all media channels. From press releases to targeted social media campaigns, your business will be at the forefront of our extensive marketing efforts.
- **VIP Access for Corporate Entertaining:** Enjoy up to 6 VIP tickets throughout the year, offering a unique opportunity for corporate entertaining. Network with key stakeholders and clients in an environment of cultural sophistication, creating memorable experiences that resonate with your business objectives.
- **Flexible Negotiation for Customized Benefits:** Recognizing the unique needs of your business, we offer flexibility in negotiating additional benefits. Let's collaborate to tailor a sponsorship package that aligns seamlessly with your strategic goals, ensuring a mutually beneficial partnership.



SPONSORSHIP LEVELS



Bronze Corporate Sponsor \$2,500 - \$4,000

As a Bronze Corporate Sponsor, your corporate identity will be displayed on our digital platforms, gracing our website with your name. Seamless integration into our printed collateral ensures a tangible representation of your support, while your brand takes center stage across all media and marketing channels—a visual testament to your commitment to our shared cultural mission.

Indulge in the exclusivity of 2 VIP tickets to our distinguished events, providing you with an immersive experience that reflects the sophistication and cultural enrichment we stand for. In addition to these benefits, we offer the flexibility of negotiated perks, allowing your sponsorship to align seamlessly with your corporate objectives.

Your partnership as a Bronze Corporate Sponsor signifies your dedication to cultural excellence and enriching our shared heritage. Take this opportunity to make a meaningful impact, where your brand becomes an integral part of our narrative, contributing to a legacy that transcends ordinary support. Join us on this journey of cultural enrichment, where your commitment aligns seamlessly with our shared vision.



SPONSORSHIP LEVELS

Bronze Corporate Sponsor Highlights

- **Prominent Placement on Website:** Secure prime real estate on our high-traffic website. Elevate your brand's online presence with a strategically placed name as a sponsor, ensuring optimal visibility to our diverse online audience.
- **Strategic Inclusion in Printed Collateral:** Cement your presence in the physical realm with your name as a sponsor strategically integrated into our printed materials. From event brochures to promotional posters, your brand will be showcased to captivate both attendees and onlookers.
- **Exclusive Branding Across Media Platforms:** Leverage the prestige of being recognized as the Presenting Sponsor across all media channels. From press releases to targeted social media campaigns, your business will be at the forefront of our extensive marketing efforts.
- **VIP Access for Corporate Entertaining:** Enjoy up to 2 VIP tickets throughout the year, offering a unique opportunity for corporate entertaining. Network with key stakeholders and clients in an environment of cultural sophistication, creating memorable experiences that resonate with your business objectives.
- **Flexible Negotiation for Customized Benefits:** Recognizing the unique needs of your business, we offer flexibility in negotiating additional benefits. Let's collaborate to tailor a sponsorship package that aligns seamlessly with your strategic goals, ensuring a mutually beneficial partnership.



SPONSORSHIP BENEFITS

SPONSORSHIP BENEFITS	Presenting	Diamond	Gold	Silver	Bronze
NUMBER OF VIP TICKETS	20	15	10	6	2
NAMING RIGHTS	●				
SPEAKING OPPORTUNITIES AT EVENTS	●				
LOGO ON WEBSITE	●	●	●		
PRIVATE PARTY	●	●	●		
NAME ON WEBSITE	●	●	●	●	●
LISTED IN PRINT METERALS	●	●	●	●	●



SPONSOR INFORMATION

Company Name _____

Contact Person _____

Address _____

City: _____ State _____ Zip _____

Phone No. _____

E-Mail _____

SPONSORSHIP LEVEL (Please check one)

Presenting Corporate Sponsor (\$25,000 and above)

Diamond Sponsor (\$15,000-\$24,999)

Gold Sponsor (\$10,000-\$15,999)

Silver Sponsor (\$5000-\$9,999)

Bronze Sponsor (\$2,500-\$4,999)

Other (Please specify) _____

SPONSOR ACKNOWLEDGMENT

We would appreciate being able to recognize your generous donation in print materials, on our web site, and/or in other forms as appropriate. Please email a hi-res version of your logo to pdschmitz@firstladies.org.

Please list our company name as follows in all materials:

PAYMENT INFORMATION

I/We have enclosed a check made payable to: National First Ladies Library; 205 Market Ave. S., Canton, Ohio 44702

Please charge the following credit card:

Name on Card _____

Card No. _____ Exp. Date _____ CV Code _____